

Charity campaign I see 20/20 I can

I. Campaign goals:

Main goal of the charity campaign “I see 20/20 I can” is to conduct eye screening tests (through preliminary selection) of orphaned children residing in state owned and run accommodation centres.

For this purpose we will conduct tests and use proper machinery and equipment for remote diagnostics. Those tests although are only rudimentary and if some discrepancies in the eyesight are to be found, children will be sent to ophthalmologists for further check-up and issuing prescription lenses.

With the help of the Bulgarian National Association of optometrists and opticians, as well as all independent optical shops and importers of optical lenses and frames, we will provide all children in need with optical glasses free of charge.

Children who are not able to leave their foster homes for any reason, will have their eyes checked on site from a licensed ophthalmologist.

All expenses related to the aforementioned charity campaign will be covered by the charity fundraiser VIPs 4 KIDS, UID: 1771134760.

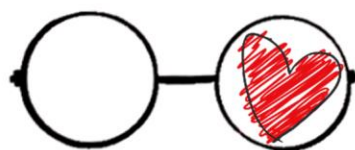
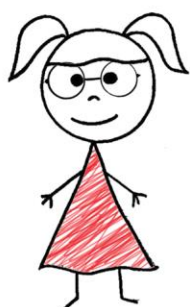
We conduct different activities and events on a regular basis to provide all funds needed for this noble campaign.

II. Timeframe of implementation:

* Basic screening: 01.01.2020 – 01.06.2020

* Overhaul screening, secondary check-ups and manufacturing of the optical glasses in series through all regions in the country:
01.01.2020 – 31.12.2020

III. Region of implementation: Republic of Bulgaria



20/20 VIPs 4 KIDS

"No act of **kindness**,
no matter how small, is ever wasted."

IV. Coordinators:

Founders of VIPs 4 KIDS Bulgaria and all volunteers including ophthalmologists, optometrists, importers of optical frames and lenses.

V. Campaign summary:

All results and developments occurring at the course of the campaign, will be revealed on a formal dinner party, which will take place on 01.06.2020.

The venue where the dinner party will take place, will be disclosed on a later stage in the official web page of VIPs 4 KIDS.

We will invite representatives from all media who are willing to promulgate information about our campaign.

Shared info will be about:

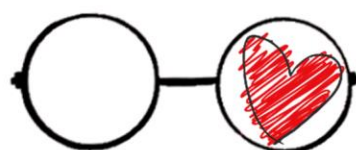
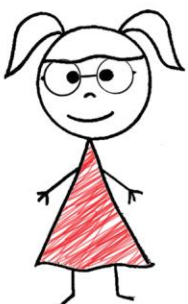
- Foster homes and orphanages covered by the campaign (info will be shared only with the permission of principals of those homes).
- Volunteers and benefactors (info will be shared only with their consent).
- Number of children that went through sight screening.
- Number of optical glasses manufactured and donated.

These results will be displayed on a monthly basis in the official web site of VIPs 4KIDS.

„We are responsible members of our society.

Before asking those kids to grow like worthy citizens, able to take responsibilities, we would like to help them see properly, so they can study first."

With kind regards: VIPs 4 KIDS



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